

SPEAKERS & ENTERTAINERS



Rob Larew

NFU President

Rob Larew was elected president of National Farmers Union in 2020. He previously served as the NFU Senior Vice President of Public Policy and Communications, advocating for family farmers, ranchers and rural communities in Congress and the executive branch.

Prior to his employment with NFU, Larew worked on agriculture policy and communication for more than 22 years in Congress and USDA. Most recently, he was the staff director of the House Committee on Agriculture where he oversaw the committee's efforts during the 2008 and 2014 farm bills. He previously served as the USDA Food Safety and Inspection Service (FSIS) Director of Congressional and Public Affairs and worked as an agricultural aide to Rep. Collin Peterson and the late Sen. Paul Wellstone.



Steve Kouplen

USDA FSA State Executive Director

Steve Kouplen was appointed by the Biden Administration to serve as the State Executive Director of the USDA Farm Service Agency (FSA) in Oklahoma in February 2022.

Kouplen was born and raised on a family farm and ranch in Oklahoma. He is a third-generation rancher who lives on his family's centennial homestead in Okmulgee County and has continued the family tradition of raising purebred Hereford cattle.

While running his commercial cattle operation, he served as president of the Okmulgee County Farm Bureau, president of the Oklahoma Farm Bureau, and chairman of the Oklahoma Beef Council.

In 2009, he was elected to the Oklahoma House of Representatives and served as Minority Leader from 2017 to 2018. He currently resides in Beggs.



Megan Williams

Federal Reserve Bank of Kansas City - OKC Branch Associate Economist and Manager

Megan Williams is an associate economist and manager in the Regional Affairs department at the Kansas City Fed's Oklahoma City Branch office. In this role, she is responsible for current monetary policy research, district economic surveys, and a variety of economic research

projects. She also serves as secretary for the Oklahoma City Branch Board of Directors.

Williams joined the Federal Reserve Bank in 2000 as an analyst in the Retail Payments Support department and assumed her current role in 2006.

Williams serves on the Board of Directors of the Oklahoma Council on Economic Education and is a former board chair.



Brady Sidwell

Sidwell Strategies President

Brady Sidwell is the founder and president of Sidwell Strategies, Enterprise Grain Company, Sidwell Distribution, Enterprise Grain Malt, Sidwell Solutions, Sidwell Seed, 81 Feed and Seed, Sidwell Transport, Arbitrage alpha Solutions and co-founder of Enid Brewing Company. He is also a limited partner and member of the advisory board of Germin8 Ventures,

a food tech venture capital firm based in Chicago, and a founding partner of Ninja Ag, a precision agriculture technology business that creates variable-rate nutrient applications from corrected NDVI imagery. He was recently appointed to the Board of Directors of the Kansas City Federal Reserve Bank, Oklahoma City Branch.

Prior to becoming an entrepreneurial business owner and commodity broker, Sidwell had an extensive career in international finance, with a special focus on food supply chains. He worked for OSI Group, Rabobank, the U.S. Embassy offices of the USDA in South Korea and Thailand.

Sidwell holds a bachelor's degree from OSU and a master's degree from the University of Hong Kong. He was raised on a family farming operation in Goltry, where he lives today.



Representative Charles McCall

A fourth-generation southern Oklahoman, Charles McCall is a native of Atoka.

McCall was named president of AmeriState Bank in 2001 and became CEO in 2009. Under his executive leadership, AmeriState Bank has grown and expanded its service market to southern Oklahoma and

northern Texas.

McCall was elected mayor of Atoka in 2005. He was selected as a state finalist for "Mayor of the Year" by the Oklahoma Municipal League in 2010. Since the beginning of his time in the Oklahoma House of Representatives, McCall has been recognized for his leadership. He has served as chairman of the Revenue and Taxation Subcommittee of Appropriations and Budget in the House of Representatives. McCall became the Speaker of the House in 2017, after four years of service to the Oklahoma Legislature.

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Mark Watne

North Dakota Farmers Union President

Mark Watne was elected president of North Dakota Farmers Union (NDFU) in 2013. He also serves as president of Farmers Union Insurance Company (Agraria Insurance Company) and Farmers Union Service Association, all headquartered in Jamestown.

As president, Watne serves on the board of directors for the National Farmers Union and Farmers Union Enterprises. In 2018, he was appointed to USDA's Grain Inspection Advisory Committee for the Federal Grain Inspection Service.

Following a six-year tenure on the NDFU State Board of Directors, Watne began a 15-year-career at NDFU as a development specialist, agricultural strategist and staff executive director. He has led the development of the organization's farmer-owned restaurants and other innovative ideas, serving as executive secretary/treasurer for Agraria LLC, which owns and operates seven farmer-owned restaurants in and near Washington, D.C.). Mark also served as chairman of the Quentin Burdick Center for Cooperatives at North Dakota State University. He is an active participant in many value-added projects across North Dakota and has served as an advisor to numerous Farmers Union cooperatives in North Dakota. He owns and operates an 1,600-acre farm.



Troy Marshall

State Statistician

Troy Marshall grew up on his family's hay and cattle farm near Harrah. He was an active member of the Oklahoma Farmers Union Youth Program, where he was given the opportunity to represent Oklahoma agriculture at numerous events.

Marshall began his career at the USDA's National Agricultural Statistics Service (NASS). He worked in the North Carolina and Arkansas field offices prior to relocating to NASS headquarters in Washington, D.C., where he was the commodity statistician for turkeys, poultry slaughter, broilers and honey. From there, he moved to St. Louis to work as a team lead in the newly developed Frame Maintenance Group (FMG), and then on to Hearland Region Deputy Director. In 2016, he moved back to Oklahoma to become the Oklahoma State Statistician. Since, he has had privilege of working with all Oklahoma organizations, including many tribal nations.



Patrick Zeka

Oklahoma AgCredit Chief Executive Officer

Patrick Zeka has served rural Oklahoma through the Farm Credit system for 30 years. He was named CEO of Oklahoma AgCredit in 2019.

Through his tenure, he has also served as executive vice president, chief operating officer, chief financial officer, acting president and interim president.

Oklahoma AgCredit is a member-owned cooperative that provides loans and leases for agriculture and rural Oklahomans in 60 counties. With assets exceeding \$1.34 billion and a portfolio in excess of 6,300 loans, Oklahoma AgCredit is the largest Farm Credit association in the state.

LIVE SATURDAY AND SUNDAY!



Susie McEntire

Susie McEntire Eaton's smile is a genuine one -- and a familiar one. Susie has directed her talents to the country gospel side of American Roots music, garnering much acclaim from her peers and fans alike. In addition to numerous awards and nominations from TNN, GMA, and CCMA, Susie has been named "Artist of the Year" several times in the field of

Positive Country Music. She has also scored four #1 singles on the Positive Country radio charts. However, more than her notoriety, it is Susie's kindness and determination in the midst of difficulties and her genuine compassion for others that inspires people around her.

Other Featured Speakers Include:

- Senator Darcy Jech
- Former Rep. Harold Wright
- Abby Logan, Oklahoma 4-H President
- Dave Velde, Council to NFU, FUI & FUE
- Nikki Snider, Dir. of Marketing & Comm., OBC
- Abby Perdue, NFU Membership Director
- Micaela Halverson, ODAFF Agritourism Coord.
- Whitney Wilkinson, ODAFF Agritourism Coord.
- Gathan Graham, Worship Service
- Jolie Marshall, Banquet Music