

# CONVENTION AGENDA

## Thursday, Feb. 16, 2023

7:30 p.m. Convention Kick-Off & Agent Happy Hour

## Friday, Feb. 17, 2023

8 a.m. Agent Welcome Breakfast (Sp. by Parkway Advisors)

8:30 a.m. Sapiens Workshop  
AFR Sapiens Team

9 a.m. Registration Opens  
Auction Drop-off, Ticket Sales  
Oklahoma Certified Beef Association Annual Meeting  
Speaker: Brady Sidwell, President, Sidwell Strategies

9:30 a.m. Trade Show Opens  
AFRMIC Executive Welcome  
Jon Srna, President & CEO  
Bernadette Autrey, CFO  
Robson Cardoso, Vice President of Information Technology  
Brandice Rhoades, Vice President of AFR Life

10 a.m. Bylaws Information Session  
Brandon Wilson; Whitworth, Wilson & Evans

10:30 a.m. Policy Committee Meeting

11 a.m. Agent's Association Annual Meeting

11:30 a.m. Agent Luncheon (Sp. by Gallagher Re/Parkway Advisors)  
Welcome  
Jon Srna, President & CEO, AFRMIC  
Remarks  
Jon Hammer, Executive Vice President, Gallagher Re  
Theron Holladay, President & CEO, Parkway Advisors  
Glen Mulready, OK Insurance Commissioner  
Year in Review Video  
Recognitions

1:30 p.m. Agent Resource & Sapiens Training Rooms Open  
(Sp. by Armada Disaster Solutions/Verisk 360Value)

### First General Session

1 p.m. AFRPAC Silent Auction Begins  
Door Prizes (Sp. by MIDCON, LegalShield, Tinker FCU)  
Cotton Shirts/Bales (Sp. by Oklahoma Cotton Council)  
Pecan Baskets (Sp. by OK Pecan Growers Assn./Flying G Ranch)  
Invocation  
Eddie Whitworth, Chaplain  
Pledge of Allegiance  
Youth Advisory Council

1:15 p.m. Call to Order  
2023 Annual Meeting of the Oklahoma State Union of the Farmers  
Educational and Cooperative Union of America, Inc.  
Scott Blubaugh, President, AFR/OFU Cooperative  
Meeting Notices, Convention Rules Committees and Appointments  
Brandon Wilson, Parliamentarian  
Call to Order & Welcome  
2023 Annual Policy Holders Meeting of the  
American Farmers & Ranchers Mutual Insurance Company, Inc.  
Mike Goodwin, Chairman, AFRMIC  
Meeting Notices, Convention Rules Committees and Appointments  
Brandon Wilson, Parliamentarian  
President & CEO Report  
Jon Srna, President & CEO, AFRMIC  
Financials Report  
Bernadette Autry, CFO & Treasurer, AFRMIC  
Election Committee Report  
Paul Jackson, Secretary-AFRMIC, State Secretary-OFU  
Candidate Speeches  
Northwest Independent Director Dist. 1 – Larry DeWitt, Roger Edenborough,  
Jordan Shearer  
Northeast Agent Director District 3 – William Lane, John Ogden  
Southeast Independent Director 4 – Loyd Steward, Mike Goodwin

Continue OFU Business  
Election Committee Report  
Paul Jackson, State Secretary

Continue AFRMIC Business  
AFRMIC Bylaws Consideration  
Dave Velde, Presiding Designee, NFU Counsel

Milk & Cookies Break  
(Sp. by DairyMAX, COX, Oklahoma Agricultural Cooperative Council)

Continues OFU Business  
President Report  
Scott Blubaugh, President, AFR Cooperative  
Vice President Report  
Ryan Plemmons, Vice President, AFR Cooperative  
Secretary Membership Report  
Paul Jackson, Secretary, AFR Cooperative  
Financials Report  
Bernadette Autrey, CFO & Treasurer, AFR Cooperative  
Farmers Union Foundation, Inc., Report  
Ryan Plemmons, Vice President

AFR PAC Report  
Suzanne Gilbert, Chair  
State Legislative & CALF Report  
Bray Haven, AFR/OFU Cooperative Legislative Liaison  
NFU Policy Report  
Jordan Shearer, NFU Policy Committee Member  
Consideration & Adoption of OFU Policy  
Barry Squires, AFR Cooperative Policy Committee Chair  
Recess Business Session

4:45 p.m. Agent Resource & Sapiens Training Rooms Close

5 p.m. Kids Korral Cornhole Tournament  
(Sp. by BancFirst)

5:30 p.m. Trade Show, Ticket Sales Close  
Agent Resource Room Closes

6 p.m. Youth Program Assembly

### Second General Session

7 p.m. "The Cottonwood Farmers Union Band" Project  
The Honorable Darcy Jech, Kingfisher  
The Honorable Harold Wright, Weatherford  
Paul Jackson, State Secretary

Greeting  
Abby Logan, Oklahoma 4-H President

Youth Program  
Tailor Atkinson, Youth Development Coordinator, AFR Cooperative  
Youth Advisory Council  
Youth Service Project  
Leadership Summit: Military Care Packages  
AFR State Speech Winner  
"Cooperatives: A Business Model with Benefits"  
Fletcher Inman, Mulhall-Orlando 4-H  
Poster Contest Winners  
State Scholarship Recipients  
Youth "Year in Review" (Video)

8 p.m. Registration Closes

9 p.m. Northwest Area Meeting

## Saturday, Feb. 18, 2023

8 a.m. Registration Opens  
Ticket Sales Open  
Trade Show Opens  
Agent Resource & Sapiens Training Rooms Open (Sp. by Armada  
Disaster Solutions)

### Third General Session

8:30 a.m. AFRPAC Silent Auction Opens  
Door Prizes (Sp. by MIDCON, LegalShield, Tinker FCU)  
Cotton Shirts/Bales (Sp. by Oklahoma Cotton Council)  
Pecan Baskets (Sp. by OK Pecan Growers Assn./Flying G Ranch)  
Invocation  
Eddie Whitworth, Chaplain  
Pledge of Allegiance  
Youth Advisory Council  
"Farmer" Lee Brice Tribute Video

8:45 a.m. "Farmers Union Enterprises/Farmers Union Industries  
Success Stories and Concepts for Oklahoma"  
Mark Watne, President, North Dakota Farmers Union  
Dave Velde, Counsel, National Farmers Union

9:30 a.m. Agents: Life Agent Panel & Workshop  
Brandice Rhoades, Vice President, AFR LIFE  
Donna Newsome, Ambassador  
Leda Canada, Ambassador  
Jake Stunkard, Ambassador

10:30 a.m. Agents: Industry Trends Workshop  
Darin Miller, Director of Claims  
Andy Jones, Director of Underwriting  
Trent Davis, Director of Pricing & Product Development

9:30 a.m. FSA-USDA Greeting  
Steve Kouplen, State Director

9:35 a.m. Ag Census  
Troy Marshall, State Ag Statistician

9:40 a.m. Oklahoma Beef Council  
Nikki Snider, Dir. of Marketing and Communications, Okla. Beef Council

9:45 a.m. "Oklahoma Ag & Rural Economy: A Lenders Perspective"  
Patrick Zeka, President & CEO, Oklahoma AgCredit

10:30 a.m. Milk & Cookies Break  
(Sp. by DairyMAX, COX, Okla. Agricultural Cooperative Council)

General Session Continues

10:45 a.m. "U.S. and Oklahoma Economic Outlook"  
Megan Williams, Associate Economist and Manager of Regional Affairs,  
Federal Reserve Bank of Kansas City - Oklahoma City Branch

11:45 a.m. Recess for Lunch

11:45 a.m. Local & County Farmers Union Chapters Board Luncheon  
(Sponsored by Oklahoma AGCredit, Farm Credit of Western  
Oklahoma, BancFirst and Whitworth, Wilson and Evans, PLLC)  
"Proven Successful Strategies for Farmers Union Chapters"  
Mark Watne, President, North Dakota Farmers Union  
Abby Perdue, Membership Director, National Farmers Union

12 p.m. AFRPAC Silent Auction Closes  
Ticket Sales Close  
NFU Delegates Candidate Deadline

1 p.m. Ice Cream Social (Sp. by DairyMAX)

1:30 p.m. Agent Resource Room Closes

### Fourth General Session

1:30 p.m. Door Prizes (Sp. by MIDCON, LegalShield, Tinker FCU)  
Cotton Shirts/Bales (Sp. by Oklahoma Cotton Council)  
Pecans (Sp. by the OK Pecan Growers Assn./Flyign G Ranch)

1:45 p.m. "2023 Legislative Session"  
Speaker Charles McCall, Oklahoma House of Representatives

2 p.m. Registration Closes  
PAC Silent Auction Check-Out

# AFR PAC AUCTION

## 2023 AFR CONVENTION LIVE AUCTION ITEMS

**TRIP FOR TWO TO THE AFR MAINE  
AG & HISTORIC CONFERENCE**  
DONATED BY: ROBERT & DEBI THOMPSON

**5-DAY CRUISE FOR TWO IN MEXICO**  
DONATED BY: SCOTT BLUBAUGH

**2-NIGHT STAY FOR 2-4 PEOPLE IN  
HOCHATOWN/BROKEN BOW LUXURY CABIN**  
DONATED BY: RYAN PLEMMONS

**FREDERIC REMINGTON BRONZE SCULPTURE**  
DONATED BY: ED PREBLE

**.22 HENRY RIFLE WITH ENGRAVED RETRO OFU LOGO**  
DONATE BY: BRAY HAVEN & RANDY GILBERT

**12-GAUGE SHOTGUN WITH ENGRAVED AFR LOGO**  
DONATED BY: BRAY HAVEN & KEITH MILLER

**HALF OCBA BEEF**  
DONATED BY: JOHN ODGEN & BILL INHOFE

**BRANDED COWHIDE WITH AFR LOGO OR BIDDER'S BRAND**  
DONATED BY: MASON MUNGLE

**OSU & OU FIREPITS**  
DONATE BY: JIM & CARLA PILKINGTON

**CASH DONORS INCLUDE: CLAY POPE,  
PAUL JACKSON, JORDAN SHEARER,  
AND BRADLEY WOMACK.**

2:15 p.m. **"National Farmers Union – Fairness for Farmers Campaign  
and Washington Update"**  
*Rob Larew, President, National Farmers Union*

3 p.m. **NFU Delegates Election  
Recess Session**

3:15 p.m. **Milk & Cookies Break (Sp. by DairyMAX, COX,  
Oklahoma Agricultural Cooperative Council)**

3:30 **Breakout Sessions**

**"Thinking about Agritourism?"**

*Oklahoma Department of Agriculture, Food and Forestry  
Micaela Halverson, Agritourism & Farmers Market Coordinator  
Whitney Wilkinson, Marketing Coordinator*

**"Marketing & Sales Workshop"**

*Vanessa Wiebe, Marketing Supervisor, AFRMIC  
Amanda Riddle, Sales Director, AFRMIC*

**Sapiens Training Room Closes**

4 p.m. **Trade Show Closes**

5:30 p.m. **VIP Banquet Reception  
(Sp. by Whitworth, Wilson and Evans, PLLC; Parkway Advisors;  
Visit Norman)**

**Convention Banquet**

6:30 p.m. **Banquet Doors Open  
Year-in-Review Video**

7 p.m. **Welcome**

*Scott Blubaugh, President, AFR Cooperative*

**Invocation**

*Eddie Whitworth*

**Pledge of Allegiance**

*Jorja Scherler, Southwest Area Vice President, Oklahoma FFA Association*

**National Anthem**

*Jolie Marshall*

**Dinner (Beef Entrée Oklahoma Certified Beef Association Members)**

**Dinner Entertainment**

*Susie McEntire*

**Guest Introductions**

**Recognitions**

*Mona Lee Brock – "The Angel on the End of the Line"*

**Legislative Awards**

*2023 Senator Casey Murdock, Rep. Kenton Patzkowsky*

**AFRPAC Auction**

*Jarred Campbell*

**BancFirst Giveaway (Sp. by BancFirst)**

**Grand Door Prize Drawing**

**(Sp. Farm Credit of Western Oklahoma, Oklahoma AGCredit,  
P&K Equipment)**

**Closing Prayer**

*Eddie Whitworth*

**God Bless America**

*Dorothy Richey*

**Sunday, Feb. 19, 2023**

9 a.m.

**Worship and Memorial Service**

**Worship Leader**

*Paul Jackson, State Secretary, AFR Cooperative*

**Congregational Singing**

**Message**

*Eddie Whitworth*

**Video Memorial Recognition**

**Special Recognition**

**Piano**

*Gathan Graham*

**Inspirational Speaker**

*Susie McEntire*

10:45 a.m.

**Close Convention & Final Drawings**

**(Sp. Farm Credit of Western Oklahoma, Oklahoma AgCredit,  
P&K Equipment)**